



October 2, 2017 Meeting Minutes

Present: Mary Odell, Kim Kindschi, Kevin Pomeroy, Margie Zutter, Sandra Beaupre, Trish Iaccarino, Sue Reget, Edward Lightbourn, Carol Buelow(proxy)

Absent: Zachary Henak, Andrew Schroeder, Ralph Stamler, Sharon Koenig, Patricia Stinger

CMNNA Residents: Mary Walsh

1. Public Comment: None
2. Approval of September 2017 Minutes: Motion passed
3. Reports

Treasurer's Report: Kim Kindschi noted no deposits or withdrawals. CMNNA account total is \$400.00

The upcoming Mayor's Roundtable will have the following in attendance: Kevin Pomeroy, Mary Odell, Margie Zutter and Trish Iaccarino.

4. Old Business

Reflections on the Annual Meeting of September 2017: there appeared to be about 40 in attendance, with many new people in attendance. Suggestion to add a "Special Topic" section to keep people at meeting next year.

Forestry Meeting is Wed. October 18 at 7:00 at Westminster Presbyterian Church. Marla Eddy will present a slide show and answer questions. Some areas for her to explore are the standards and strategies used by the city to replace trees, and MG&E tree trimming. She will not be addressing the jumping worm concern. (noted by Mary Odell in a post CMNNA conversation with Marla Eddy.)

Fundraising: Kim Kindschi proposed a letter be sent to all on CMNNA mailing list that lists the accomplishments and goals of the Association. The letter will explain information about the city grant that has expired and the need for donations. The letter will have a tear off section on the bottom and explain how to donate to the CMNNA. Donations will be deposited weekly with a follow up thank you letter. The letter will also mention the availability of sponsorships by businesses. This is a crucial time period to follow up after the general meeting as well as to move forward with fundraising by contacting businesses. Kim Kindschi will draft the letter.

Margie Zutter discussed creating a list of contractors working in the CMNNA area. A letter would be sent to them about the CMNNA, and opportunities for advertising. It would be helpful to create a one page sheet showing ways to advertise and sponsor our association.

Edward Lightbourn volunteered to create a spreadsheet of individual vendors. Discussion also explored business owners who live in our neighborhood.

Margie suggested making a mockup of our sponsorship levels and what that level would like on our postcards and website. Kevin Pomeroy said he would look into the website banner and posting idea.

These ideas will be discussed more at our Nov.6, 2017 meeting.

New Business

AirBnb concern in neighborhood was discussed. One resident rents out his house on football weekends and it has caused noise and parking concerns. The city has approved a contract with AirBnb to collect taxes. To be in compliance with AirBnb and city regulations a host must procure a current health license, the residence must be inspected, and the host must register with the Dep't of Revenue so taxes can be collected. A question was asked if this is a matter for the Alder to address. Mary Odell said she would call the city for more information.

Kevin Pomeroy said we have miscounted the number of representatives elected to the board. We have more than the number mentioned in the bylaws. Those in attendance voiced support for all those willing to serve on the board to do so for one year. At that time changes, if needed, would be made to the bylaws at the Annual meeting. There is interest by Jason Ilstrup to represent Area 1.

Agenda items for the November meeting include:

- Donation mailing
- Business sponsorship spreadsheet
- Sponsorship progress
- Follow up on City Forester meeting
- Follow up with AirBnb inquiry

Respectfully submitted

Sue Reget
CMNNA Secretary

Next meeting: Monday, November 6, 2017 6:30 pm at Sequoya Library