



Crawford • Marlborough • Nakoma
Neighborhood Association

Board Meeting Minutes

Monday, November 14th
6:30 p.m. to 8:30 p.m.
Sequoia Library 4340 Tokay Blvd.

PRESENT: Mary Odell, Kevin Pomeroy, Carol Buelow, Edward Lightbourn, Kim Kindschi, Ralph Stamler, Barbara Granick, Sue Reget by Proxy (via Kevin Pomeroy), Tom (Neighbor of Mary), Others. 8 directors present (including 1 by proxy).

1) PUBLIC COMMENT

1st Issue: A need to improved pedestrian safety at the intersection of Manitou and Nakoma road was discussed. Traffic can be quite heavy, posing a risk to kids going to/from Thoreau School.

Mary Odell will Follow up with Alderman Checks determine options and the follow up with resident via email. It may also be worth following up with Thoreau PTSO. Use of the pedestrian path that leads to Nakoma road was discussed.

2nd Issue: There are concerns over ambient light levels at the Nakoma Nursing Home facility post renovation (as well as BP gas station). The site plan will be reviewed by the city – and therefore there is an established public input process available.

3rd Issues. Issue will be to agenda to next meeting, and homeowner will be present.

2) APPROVAL OF MINUTES

Minutes of 10/2016 meeting were approved with revision of a crediting of ‘Director at Large’ concept ??? to Kim Kindschi.

3) REPORTS:

a) President - Mary



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Growth of to the CMNA website has been slow.
Need to discuss options to promote adoption of CMNA website in next meetings.

b) Treasurer - Kim

On 10/25 bank account was at \$863.91, with 2 transactions uncleared.
Current account balance \$217.70 with all outstanding transactions cleared.
Need to recover SEED money contributed by association members to get Association started.
May be up against time limit of year end for funding requests. Need to resolve quickly.

c) Website, Social Media and email signup - Kevin

Needs to setup email proxys for individual districts.
We have spent about 1/3 of the Madison community grant
Considering using remaining funds to promote CMNA organization
May want to consider using a post card mailing to let residents know board members as well as
consider approaching "University Neighbors" mailing.

4) NEW BUSINESS

a) Board vacancies in Area 1 and Area 2

Side note: Can maintain binder of group information at Sequoia library

b) Election of CMNNA Board of Director Officers

1. President. Mary Odell was nominated and seconded.
 - a. Will try to screen incoming communication and then send to other board members.
2. Vice-President. No conclusion. Ideal to have someone work with President to be able to assume President responsibilities.
3. Treasurer. Kim Kindschi was nominated and seconded.
4. Secretary. Sue Reget was nominated and seconded.
5. The vote for the slate of officers was unanimous.

c) Determine 1 and 2 year terms of Board Members

Current Directors are as follows:



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District	Term Expiration 2017	Term Expiration 2018
1	M. Finnegan	Vacant
2	M. Odell	Vacant
3	K. Kindschi	K. Pomeroy
4	R. Stamler	M. Zutter
5	T. Iaccarino	B. Granick
6	S. Reget	E. Lightbourn
At-Large	C. Buelow	

d) Committee structure of CMNNA

The following committees were proposed:

1. Fundraising committee.
2. Events and activities committee. To include the ‘Make Madison Music’ event which was successful last year.
3. Safety and Traffic committee

May be good to get speakers in 3-4 times per year to discuss community issues. Generate buildup to the yearly meeting.

Focus on the things that can get results, and show productive activity.

e) Social media strategy

Consider using search engine optimization

Will bring Google analytics metrics to next meeting.

Consider tying to Facebook groups for dynamic content:

Generate Dynamic Content

Act As Information Repository

f) Discussion of Neighborhood Plan

City has resources to help with development of a neighborhood plan – lacking to date in Nakoma. May be a year/multi year process. Lightbourn to make initial contact with Jule Stroick/Linda Horvath prior to next meeting.



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Next Meeting(s):

Set for Wed Dec 14th 2016 at Sequoya library 6:30 pm.

Generally held second Monday of the month. January meeting will be on the 9th.