



Crawford • Marlborough • Nakoma
Neighborhood Association

Since we're Neighbors, Let's be Friends!

December 7, 2020 *"A day that will live in infamy"*

Zoom Meeting 6:30 pm to 8:00 pm

Minutes

1A 6:30 pm Call to Order by the President

1 B. Roll Call by Secretary to establish Quorum

Board Members present: Rachel Barker, LaVonne Bennett, Carol Buelow, Dennis Comerford, Marian Hessman, Mary Odell, Kevin Pomeroy

Board Members absent: J. Humphreys, Susan Ridley

Guests: Pamela Wilson, Zachary Henak

2. Approval of the Agenda for December 7, 2020

After minor typos (meeting time, a misspelled abbreviation) were corrected, Marian moved that the December Draft Agenda be approved. Dennis seconded and the motion passed unanimously.

3. Approval of the November 1, 2020 Meeting Minutes – motion

Mary, seconded by Carol, moved that the Draft November Minutes be approved. The motion passed unanimously.

4. Public Comment 5 minutes a person (No Board discussion except to request an item be placed on the agenda)

Zachary Henak, our District 10 Alder, gave the Board an update on recent events at the Common Council. All districts will elect Alders on April 21. All candidates' forms are due January 5.

Pamela Wilson, of Westminster Presbyterian Church, updated the Board on the church-supported programs run in association with local schools: the Madison West High Area Collaborative is serving about 300 families a week but having shifted to boxed items, no longer needs donated grocery bags. Volunteer drivers are still needed for Friday contactless deliveries.

The Thoreau Literacy Program distributes books to students to help them and their siblings improve their reading skills. Books can be donated by ordering through the Mystery To Me bookstore.

The Madison Art Guild Fundraiser to benefit the Food For Thought Initiative is in progress and can be accessed on the Art Guild's website.

5. Reports

A. Report of the President , Mary Odell

See below in New Business.

B. Treasurer's Report by Rachel Barker

Rachel reported that we started the month with \$2026.35 in our account. We received \$20 designated for the grant, and \$50 for the general fund, bringing out total by month's end to \$2096.35. We are expecting a grant reimbursement check of \$940, and the next set of receipts has been submitted.

Rachel requested approval to make some admin purchases such as stamps. Dennis made a motion to authorize her to spend up to \$50, seconded by Marian. The motion passed.

Rachel requested authorization to reimburse Kevin and J. for expenses they incurred on the CMNNA's behalf. LaVonne, seconded by Dennis, moved to grant the authorization, and the motion passed.

C. Committee Reports/Updates

1. Fundraising - open

See New Business.

2. Green Spaces – C. Buelow

NTR other than Grant updates, see Unfinished Business below.

3. Information, Education, Communication – K. Pomeroy

Kevin provided us with an overview of two years' worth of website visits (Dec 2018-Dec 2020). Our web traffic was down in 2020 as compared with 2019, probably due to COVID in that we haven't been able to host forums or any face-to-face events. Kevin noted that there was a correlation between our forums and our web traffic.

4. Neighborhood Safety/Good Neighbor - open

Mary reported that a Waban Hill family had their car stolen.

5. Storm Water Infrastructure – M. Odell

See New Business for discussion of Arboretum Grant.

6. Transportation/Safe Streets - Dennis Comerford

Mary will ask for an update from Engineer Tom Mohr on the status of having Warwick Way added to the list of sites to have traffic evaluations in 2021.

6. Unfinished Business

► Grant progress and updates

The three message centers are installed and ready for messages. We can discuss suggestions of what items/notices to include at our next meeting. Mary may have a contact who can print maps of our area to use as background for our notices.

The interpretive signs have had their first proof and we are waiting to receive the second set of proofs for the final reading.

Still to finish/install: 1 birdhouse, 1 bench, and possibly an additional one if we decide to add it.

7. New Business

- ▶ Arboretum Grant for Wingra Watershed piggyback with Friends of Lake Wingra (501c3)

The UW Arboretum received an EPA grant, and as part of the award they are coordinating a 2021-22 Subaward Opportunity for local organizations which are involved with stormwater education and/or management. The funding is restricted to 501c3 organizations, so we could partner with another organization that has already been certified, such as Friends of Lake Wingra or Friends of the Arboretum. We will discuss this issue at the January meeting: maybe signage installed along Chippewa and Cherokee ditches to make it clear that the water funnels into Lake Wingra?

- ▶ Personal contact with our current sponsors to ask for another year of support

Kevin might be able to contact Susan Stoehr and/or Ann Cardinale.

Our other potential sponsors are Katy Lea, Badger Tavern, Oak Park Place.

- ▶ Edward Jones, agent as possible sponsor. Kevin's Web Report to share with Zach B.

Kevin pulled together some stats and reported his findings to us in his committee report. They can be shared with Zach B. of Edward Jones.

- ▶ Zoom Mtgs until weather permits or the pandemic is declared OVER!

Our January meeting will be Monday, Jan 4, from 6:30-8:00; we can put a notice in the message boards for interested neighbors to contact info@cmna.org for more information.

8. Announcements by Board members. No discussion permitted other than to place on the Next Agenda

Marian suggested that, since COVID restrictions may make other projects difficult, we could devote the first part of 2021 to applying for 501c3 status. Once we are certified then we will be able to take advantage of more opportunities (see Arboretum Grant section under New Business) and might also find it helps us to request donations from businesses.

9. Adjournment

Mary moved that the meeting be adjourned, seconded by Dennis.

Minutes approved 4 Jan 2021.